# Royal Philips First Quarter Results 2015 Information booklet

April 28<sup>th</sup>, 2015



## Important information

#### Forward-looking statements

This document and the related oral presentation, including responses to questions following the presentation, contain certain forward-looking statements with respect to the financial condition, results of operations and business of Philips and certain of the plans and objectives of Philips with respect to these items. Examples of forward-looking statements include statements made about our strategy, estimates of sales growth, future EBITA and future developments in our organic business. By their nature, these statements involve risk and uncertainty because they relate to future events and circumstances and there are many factors that could cause actual results and developments to differ materially from those expressed or implied by these statements.

These factors include, but are not limited to, domestic and global economic and business conditions, developments within the euro zone, the successful implementation of our strategy and our ability to realize the benefits of this strategy, our ability to develop and market new products, changes in legislation, legal claims, changes in exchange and interest rates, changes in tax rates, pension costs and actuarial assumptions, raw materials and employee costs, our ability to identify and complete successful acquisitions and to integrate those acquisitions into our business, our ability to successfully exit certain businesses or restructure our operations, the rate of technological changes, political, economic and other developments in countries where Philips operates, industry consolidation and competition. As a result, Philips' actual future results may differ materially from the plans, goals and expectations set forth in such forward-looking statements. For a discussion of factors that could cause future results to differ from such forward-looking statements, see the Risk management chapter included in the Annual Report 2014.

#### Third-party market share data

Statements regarding market share, including those regarding Philips' competitive position, contained in this document are based on outside sources such as specialized research institutes, industry and dealer panels in combination with management estimates. Where information is not yet available to Philips, those statements may also be based on estimates and projections prepared by outside sources or management. Rankings are based on sales unless otherwise stated.

#### Use of non-GAAP Information

In presenting and discussing the Philips' financial position, operating results and cash flows, management uses certain non-GAAP financial measures. These non-GAAP financial measures should not be viewed in isolation as alternatives to the equivalent IFRS measures and should be used in conjunction with the most directly comparable IFRS measures. A reconciliation of such measures to the most directly comparable IFRS measures is contained in our Annual Report 2014. Further information on non-GAAP measures can be found in our Annual Report 2014.

#### *Use of fair-value measurements*

In presenting the Philips' financial position, fair values are used for the measurement of various items in accordance with the applicable accounting standards. These fair values are based on market prices, where available, and are obtained from sources that are deemed to be reliable. Readers are cautioned that these values are subject to changes over time and are only valid at the balance sheet date. When quoted prices or observable market data are not readily available, fair values are estimated using valuation models, which we believe are appropriate for their purpose. Such fair value estimates require management to make significant assumptions with respect to future developments, which are inherently uncertain and may therefore deviate from actual developments. Critical assumptions used are disclosed in our Annual Report 2014. Independent valuations may have been obtained to support management's determination of fair values.

All amounts are in millions of Euro's unless otherwise stated. All reported data is unaudited. Financial reporting is in accordance with the accounting policies as stated in the Annual Report 2014, unless otherwise stated.



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## Financial performance Q1 2015: Group

Sales & order intake

- Comparable sales amounted to EUR 5.3 billion, up 2% year-on-year
- Comparable sales of Consumer Lifestyle grew by 10%; Lighting posted a 3% decline
- Healthcare comparable sales were up 1%, comparable equipment order intake up 3%
- Comparable sales in growth geographies up by 6%

EBITA & Adjusted EBITA<sup>1</sup>

- EBITA amounted to EUR 230 million, which included EUR 58 million restructuring and acquisition-related charges and EUR 39 million other incidentals
- Adjusted EBITA was EUR 327 million, or 6.1% of sales, versus EUR 304 million last year, or 6.5% of sales. The decrease in EBITA margin was due to lower results at Healthcare

Cost savings & Net Income

- Gross overhead cost savings of EUR 19 million. Annualized savings of EUR 75 million
- Net income of EUR 100 million, compared to net income of EUR 137 million in Q1 2014
- EPS was EUR 0.11 compared to EUR 0.15 in Q1 2014

Asset management & ROIC

- Inventories increased to 17.3% of sales, mainly driven by currency impacts
- Free Cash outflow of EUR 443 million, compared to EUR 431 million in Q1 2014
- ROIC, excluding charges related to a legacy legal matter and to the jury verdict in the Masimo litigation<sup>2</sup>, was 7.9%, compared to 12.9% in Q1 2014

Other

• By the end of Q1, we completed 50% of the EUR 1.5 billion share buy-back program

Resumption of comparable sales and order intake growth; Executing Accelerate! and managing headwinds



## Financial performance Q1 2015: Healthcare

Order intake<sup>1</sup>

- Currency-comparable order intake showed a 3% increase
- Patient Care & Monitoring Solutions had low-single-digit growth and Healthcare Informatics, Solutions & Services grew by double-digit. Imaging Systems order intake was in line with last year

Sales

- Comparable sales increased 1% year-on-year
- Mid-single-digit growth at Imaging Systems and Customer Services was partly offset by a mid-single-digit decline at Patient Care & Monitoring Solutions and a low-single-digit decline at Healthcare Informatics, Solutions & Services

EBITA & Adjusted EBITA<sup>2</sup>

- EBITA amounted to EUR 65 million and included EUR 30 million restructuring and acquisition-related charges and EUR 28 million loss from other incidentals
- Adjusted EBITA was EUR 123 million, or 5.4% of sales, compared to 8.8% last year. The
  decrease was driven by higher planned expenditure for growth initiatives at
  Healthcare Informatics, Solutions & Services, an increase in Quality & Regulatory
  spend, and currency impacts.

Net Operating Capital (NOC)

- Inventories as a % of sales increased by 410 basis points driven by currency impacts and the production ramp-up at the Cleveland facility
- NOC increased by EUR 381 million to EUR 9.4 billion on a currency comparable basis

Growth in a challenging market; Earnings impacted by investments in growth



<sup>&</sup>lt;sup>1</sup>Order intake includes equipment and software orders.

<sup>&</sup>lt;sup>2</sup>Adjusted EBITA in Q1 2014 excludes EUR 21 million of restructuring charges.

## Financial performance Q1 2015: Consumer Lifestyle

Sales

- Comparable sales grew by 10% compared to Q1 2014
- Health & Wellness achieved double-digit growth and Personal Care and Domestic Appliances recorded high-single-digit growth
- Comparable sales in growth geographies showed double-digit growth

EBITA & Adjusted EBITA

- EBITA was EUR 135 million, or 11.3% of sales, and included EUR 1 million restructuring
   & acquisition-related charges
- Adjusted EBITA was EUR 136 million, or 11.4% of sales, compared to 10.6% in Q1 2014.
   The increase was largely due to product mix and operational leverage from higher sales

Net Operating Capital (NOC)

- Inventories as a % of sales increased by 150 basis points mainly due to currency
- NOC increased by EUR 102 million to EUR 1.6 billion on a currency comparable basis

Double-digit growth and continued margin improvement



## Financial performance Q1 2015: Lighting

Sales

- Comparable sales were down 3% year-on-year
- Professional Lighting Solutions achieved mid-single-digit growth while Light Sources & Electronics and Consumer Luminaires posted a mid-single-digit decline
- LED-based sales grew by 25% compared to Q1 2014 and now represent 39% of sales. Conventional-based sales declined 16% year-on-year

EBITA & Adjusted FBITA<sup>1</sup>

- EBITA amounted to a gain of EUR 119 million, or 6.9% of sales, including EUR 25 million restructuring & acquisition-related charges
- Adjusted EBITA was EUR 144 million, or 8.4% of sales, compared to 8.0% last year, mainly driven by improved operational performance of LED and Professional Lighting Solutions, partly offset by the decline in conventional

Net Operating Capital (NOC)

- Inventories as a % of sales increased by 170 basis points year-on-year, mainly due to currency impacts
- NOC decreased by EUR 1.2 billion to EUR 3.9 billion on a currency comparable basis, due to the reclassification of Lumileds/Automotive as assets held for sale in Q4 2014

Other

 Signed an agreement to sell majority interest in the combined Lumileds and Automotive businesses to consortium led by GO Scale Capital

### Operational earnings improve on lower sales volume



## Financial performance Q1 2015: by geography

#### Growth Geographies<sup>1</sup>

- Comparable sales increased by 6%, driven by Consumer Lifestyle and Healthcare. Solid growth in Latin America and Central & Eastern Europe was partly offset by a low-single-digit decline in China and a double-digit decline in Russia
- Healthcare comparable equipment order intake grew by low-single-digit. Double-digit growth in Africa and Central & Eastern Europe was partly offset by a low-single-digit decline in China

#### **North America**

- Comparable sales were flat year-on-year. Double-digit sales growth in Consumer
  Lifestyle was offset by a low-single-digit decline in Healthcare and a mid-single-digit
  decline in Lighting
- Healthcare comparable equipment order intake grew by 2%

#### Western Europe

- Comparable sales grew by low-single-digit year-on-year. Consumer Lifestyle grew by high-single-digit and Healthcare recorded a low-single-digit increase, while Lighting sales declined by low-single-digit
- Healthcare comparable equipment order intake grew by high-single-digit

#### Growth geographies drive overall sales performance



## Key financials summary - Q1 2015

	Q1 2014	Q1 2015
Sales	4,692	5,339
Adjusted EBITA	304	327
EBITA	253 <sup>1</sup>	<b>230</b> <sup>2</sup>
Financial income and expenses	(69)	(67)
Income taxes	(28)	(31)
Net income	137	100
Net Operating Capital	10,381	10,977
Net cash flow from operating activities	(273)	(256)
Net capital expenditures	(158)	(187)
Free cash flow	(431)	(443)

<sup>&</sup>lt;sup>1</sup> Q1 2014 includes EUR (51)M of restructuring and acquisition-related charges. <sup>2</sup> Q1 2015 includes EUR (58)M of restructuring and acquisition-related charges and EUR (39)M other incidentals.



## Sales by sector - Q1 2015

	Q1 2014	Q1 2015	% nom	% comp
Healthcare	1,966	2,261	15	1
Consumer Lifestyle	1,016	1,190	17	10
Lighting	1,572	1,719	9	(3)
Innovation, Group & Services	138	169	22	15
Philips Group	4,692	5,339	14	2



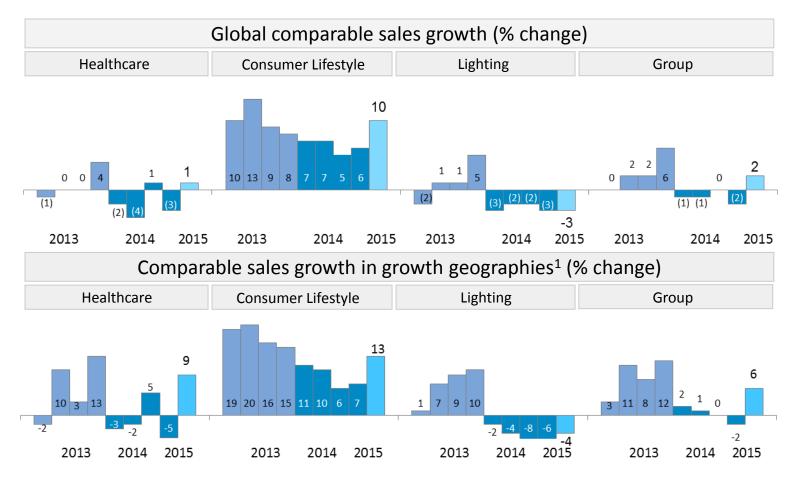
## Sales by geography - Q1 2015

	Q1 2014	Q1 2015	% nom	% comp
Western Europe	1,281	1,334	4	2
North America	1,491	1,753	18	0
Other mature geographies	415	443	7	(2)
Growth geographies <sup>1</sup>	1,505	1,809	20	6
Philips Group	4,692	5,339	14	2



## Sales growth development

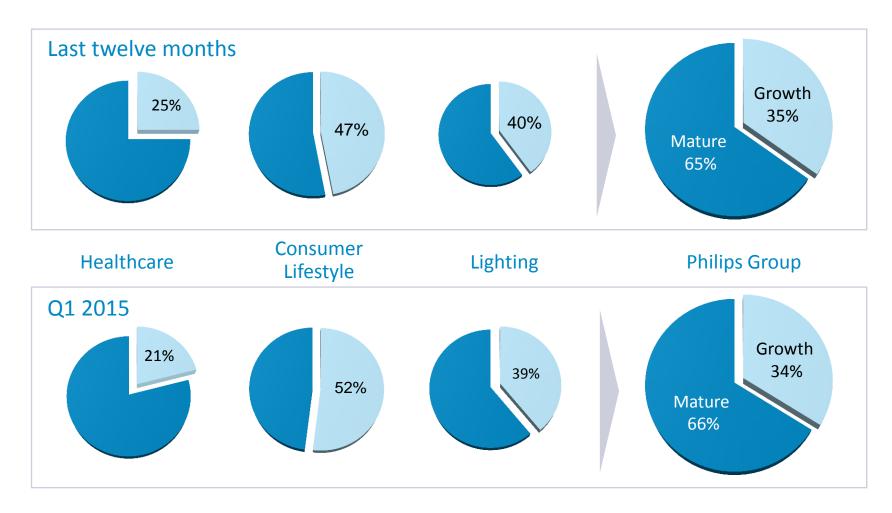
Trend Q1 2013 – Q1 2015





## Sales in growth geographies<sup>1</sup>

Last twelve months and Q1 2015





## EBITA by sector - Q1 2015

	Q1 2	2014	Q1 2	2015
		as % of sales		as % of sales
Healthcare <sup>1</sup>	152	7.7%	65	2.9%
Consumer Lifestyle <sup>2</sup>	108	10.6%	135	11.3%
Lighting <sup>3</sup>	96	6.1%	119	6.9%
Innovation, Group & Services <sup>4</sup>	(103)	-	(89)	-
Philips Group	253	5.4%	230	4.3%

<sup>&</sup>lt;sup>1</sup> Q1 2014 includes EUR (21)M of restructuring charges, Q1 2015 includes EUR (30)M of restructuring and acquisition-related charges and EUR (28)M other incidentals. <sup>2</sup> Q1 2015 includes EUR (1)M of restructuring charges. <sup>3</sup> Q1 2014 includes EUR (30)M of restructuring and acquisition-related charges; Q1 2015 includes EUR (25)M of restructuring and acquisition-related charges. <sup>4</sup> Q1 2015 includes EUR (2)M of restructuring charges and EUR (11)M other incidentals. Note - Prior-period financials have been restated for the treatment of the combined businesses of Automotive and Lumileds as discontinued operations.



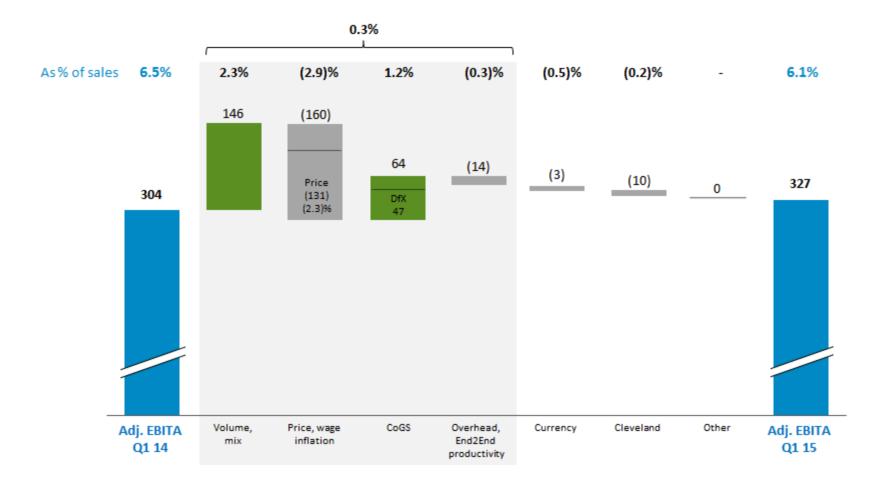
## Adjusted EBITA by sector - Q1 2015

	Q1 2	Q1 2014		2015
		as % of sales		as % of sales
Healthcare <sup>1</sup>	173	8.8%	123	5.4%
Consumer Lifestyle <sup>2</sup>	108	10.6%	136	11.4%
Lighting <sup>3</sup>	126	8.0%	144	8.4%
Innovation, Group & Services <sup>4</sup>	(103)	-	(76)	-
Philips Group	304	6.5%	327	6.1%

<sup>&</sup>lt;sup>1</sup> Q1 2014 excludes EUR (21)M of restructuring charges, Q1 2015 excludes EUR (30)M of restructuring and acquisition-related charges and EUR (28)M other incidentals. <sup>2</sup> Q1 2015 excludes EUR (1)M of restructuring charges. <sup>3</sup> Q1 2014 excludes EUR (30)M of restructuring and acquisition-related charges; Q1 2015 excludes EUR (25)M of restructuring and acquisition-related charges. <sup>4</sup> Q1 2015 excludes EUR (2)M of restructuring charges and EUR (11)M other incidentals. Note - Prior-period financials have been restated for the treatment of the combined businesses of Automotive and Lumileds as discontinued operations.



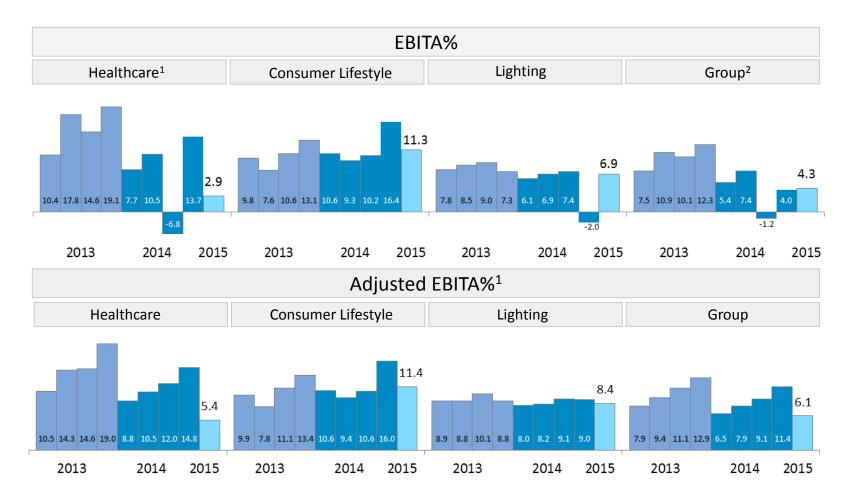
## Accelerate! continues to improve operational performance





## EBITA and Adjusted EBITA margin development

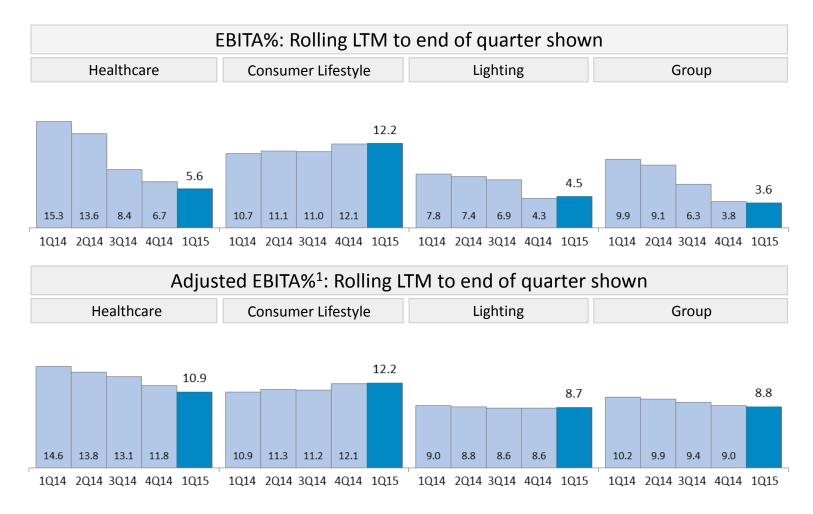
Trend Q1 2013 – Q1 2015





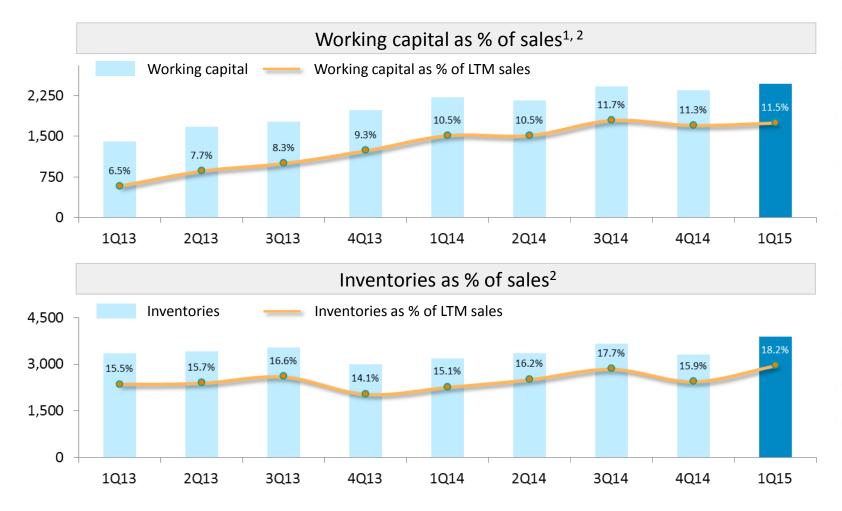
## EBITA and Adjusted EBITA margin development

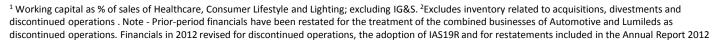
### Rolling last 12 months





## Working capital & inventories



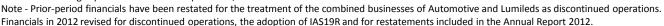




## Working capital per business sector



<sup>&</sup>lt;sup>1</sup> Excludes working capital of discontinued operations;



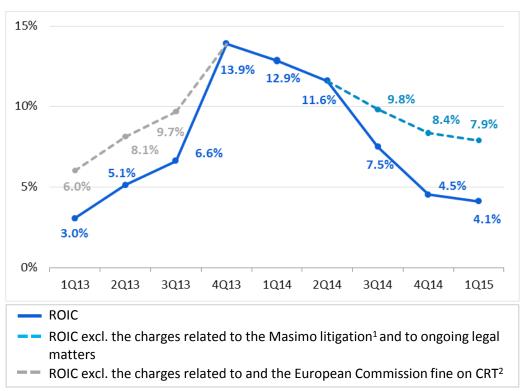


## Free Cash Flow – Q1 2015

	Q1 2014	Q1 2015
Net income from continuing operations	96	64
Depreciation, amortization, and impairments of fixed assets	260	283
Interest income and expense/ Income tax expense	71	83
Net gain on sale of assets	(6)	(34)
Changes in working capital, of which:	(131)	(18)
- changes in receivables and other current assets	7	82
- changes in inventories	(225)	(243)
- changes in accounts payable, accrued and other liabilities	87	143
Increase in non-current receivables, other assets and other liabilities	(380)	42
Decrease in provisions	(16)	(162)
Interest paid and received/ Income taxes paid	(184)	(147)
Others	17	(367)
Net cash flow from operating activities	(273)	(256)
Purchase of intangible assets/ Expenditures on development assets	(79)	(100)
Capital expenditures on property, plant and equipment	(82)	(92)
Proceeds from disposals of property, plant and equipment	3	5
Net capital expenditures	(158)	(187)
Free Cash Flow	(431)	(443)



## Development of Return on Invested Capital (ROIC)



- ROIC was at 7.9% in Q1 2015, excluding the charges related to the jury verdict in the Masimo litigation<sup>1</sup> and to ongoing legal matters
- This compares to 8.4% in Q4 2014 and to 12.9% in Q1 2014. The year-on-year decline was driven by a decrease in earnings
- The net operating capital prior to Q4 2014 still includes Lumileds and Automotive whereas the EBIAT of those businesses have been excluded from all periods shown

#### Notes:

Philips calculates ROIC % as: EBIAT/ NOC

Quarterly ROIC % is based on LTM EBIAT and average NOC over the last 5 quarters EBIAT are earnings before interest after tax; reported tax used to calculate EBIAT

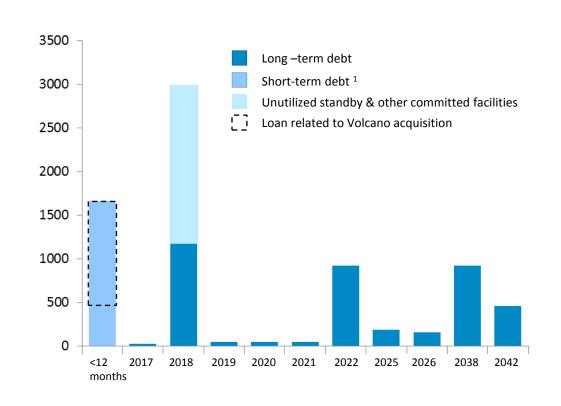


## Philips' debt has a long maturity profile

#### Characteristics of long-term debt

- Total net debt position of EUR 4.1 billion
- Maturities up to 2042
- Average tenor of long-term debt is 12 years
- No financial covenants
- EUR 1.8 billion standby facility matures in February 2018

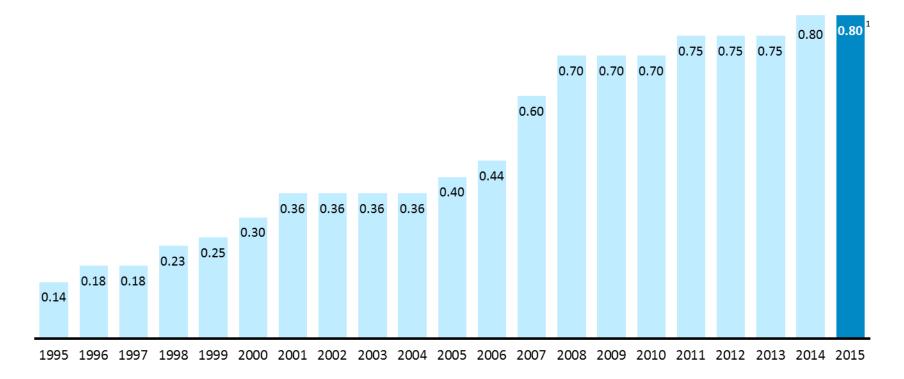
## Debt maturity profile as of March 2015 Amounts in EUR millions





## A history of sustainable dividend growth

### EUR per share



"We are committed to a stable dividend policy with a 40% to 50% pay-out of continuing net income."



## Update funded status pension plans (IFRS basis)

EUR million	Funded status		Balance she	et position
	December 2014 (reported)	March 2015 (not reported)	December 2014 (reported)	March 2015 (not reported)
Netherlands Prepaid pension asset <sup>1</sup>	238	(24)	0	0
Other major plans	(1,230)	(1,494)	(1,783)	(1,980)
Major plans	(992)	(1,518)	(1,783)	(1,980)
Minor plans	(226)	(226)	(227)	<u>(227)</u>
Total	(1,218)	(1,744)	(2,010)	(2,207)

- In Q1 2015, the total funded status decreased due to lower interest rates in the Netherlands, UK and Germany that could not be offset by higher asset values. The USD/EUR exchange rate development increased the deficit in the US as measured in EUR. The final part of the payment to de-risk the Dutch pension plan as well as its zero indexation for 2015 positively impacted the funded status.
- The balance sheet was impacted by the increase in deficits in Germany and the US. The balance sheet surpluses in the UK and Brazil, are not recognized (asset-ceiling test). The deficit of the Dutch plan at the end of Q1 will not be recognized as the company has no obligation to fund any deficits (CDC).



## Capital allocation policy

- Prudent investments in high ROIC organic growth opportunities to strengthen each operating business
- Disciplined but more active approach to M&A, with a focus on HealthTech, while continuing to adhere to strict return hurdles
- Committed to dividend-stability and a 40% to 50% pay-out of continuing net income
- Ambition to over time manage financial ratios to be in line with an A3/A- rating
- Continuing EUR 1.5 billion share buyback over coming 2 years
- Further updates over the course of 2015 on the transaction for LED Components & Automotive, implementation of new operating model, and the process of preparing Lighting Solutions for capital market access



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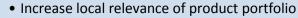




## Accelerate! driving further change and performance

Customer Centricity





- Focused Business-to-Government sales channel; Develop digital and CRM capabilities
- Enhance sales capabilities for Solutions, Systems and Services
- Expansion into adjacent and new growth markets to drive growth

Resource to Win



• Increase performance adherence to plan per BMC<sup>1</sup> > 90%

- Targeted investments to drive value creation and extend market leadership
- Strengthen BMC capabilities with global tools, training and ways of working

End2End Execution



• Productivity gains of 100 bps margin impact to be achieved by 2016

- Transform customer chains to 4 Lean business models
- Roll-out new integrated IT landscape
- Reduce Cost of Non Quality by 30%, Inventory reduction by 20%
- Accelerate innovation time to market by avg. 40%; Increase customer service to >95%
- EUR 1 billion via Design for Excellence (DfX) over the period 2014-2016

Growth and Performance Culture



• Focus on the 6 competencies that will accelerate our transformation

- Run and measure monthly performance dialogues to take ownership for the transformation
- Build Philips University to increase learning and competency development
- Excellence practices to increase operational performance; Lean skills for all employees
- Increase Employee Engagement in markets by 300 bps

Operating Model



• Simplify and de-layer organization, reduce overhead costs by EUR 1.8 billion

- Implement the Philips Business System in the organization
- Continue to transform Finance, HR, and IT to increase productivity and effectiveness
- Align all employees to common performance management objectives

Supported by dedicated senior Transformation Leadership to ensure execution





## Accelerate! is improving the way we do business

#### **Innovation in LED lamps**

Through our entrepreneurial and customer centric innovation approach, Philips launched a new range of basic LED lamps for the North American market within only 4 months. The fast time-to-market, combined with a price point below \$5 without utility rebate, is driving strong sales and improved margins.



#### **Lean manufacturing in Consumer Lifestyle**

As part of the global Lean deployment across our manufacturing sites, Lifestyle Consumer ran Lean continuous improvement Kaizen events at the Batam (Indonesia) and Zhuhai (China) sites. This drove a 40+% increase in quality levels and 10% more than increase in productivity in both factories.



#### **Leaner Magnetic Resonance installation**

By redesigning and harmonizing its End2End processes across the equipment installation value chain, the Healthcare team was able to reduce Ingenia's (MRI) installation time by 60% and installation cost by 30%. This also enhanced the quality and reliability of installations and improved customer service levels.



#### **Decreasing time to market in Male Grooming**

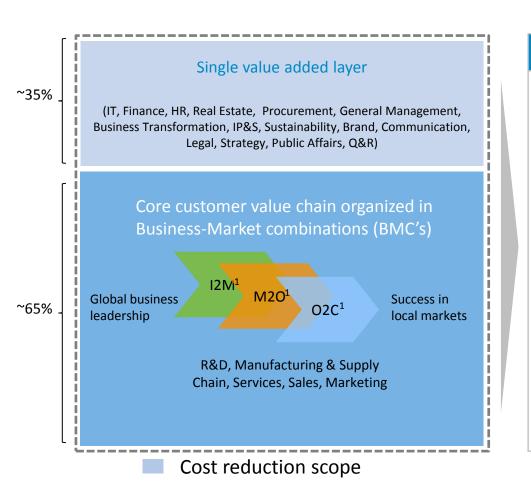
In applying Lean to its innovation processes the Male Grooming team was able to reduce the lead-time for development and launch of a new range of shavers by 30%. This was enabled by simplified End2End processes and the strong usage of pre-existing critical components.







## Cost reduction program targeting overhead costs will bring EUR 1.8 billion in savings by 2016



#### Clear design principles

- Structural reduction of costs in the Single value added layer
  - Reduction of layers and optimization of span of control
  - Leverage shared services and centers of excellence
  - Simplified organization design and harmonized job descriptions
- Continued drive to optimize cost structure through operational excellence (Continuous Improvement, LEAN)





## New operating model enables additional overhead savings by 2016

	Cumulative gross savings			Savi	ngs in the pe	eriod
EUR million	2011-2014	2015	2016	Q1 2015	2015	2016
	Actual	Plan	Plan	Actual*	Plan	Plan
TOTAL	1,335	1,600	1,800	19	265	200

<sup>\*</sup> Includes only incremental savings generated in the quarter. Equivalent to annualized gross savings of EUR 75 million in 2015.

•	New operating model enables additional
	cost savings across the enabling functions
	and faster decision-making

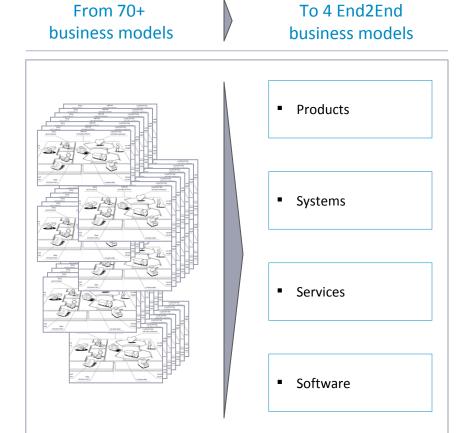
	incremental savings in 2015
•	On-track to deliver EUR 265 million

	Annual restructuring costs and investments			
EUR million	2011-2014	Q1 2015	2015	2016
	Actual	Actual	Plan	Plan
Restructuring	(456)	(10)	(125)	(50)
Investments*	(433)	(45)	(185)	(140)
TOTAL	(889)	(55)	(310)	(190)

<sup>\*</sup> Includes investments to enable overhead cost savings as well as investments on the overall execution of the Accelerate! transformation (see page 28 for a comprehensive review of the program)



## Overhauling our business model architecture



- All Philips businesses to adopt one of four standardized business models
- Investments being made to standardize processes, data, and new IT backbone
- A single planning, performance and reward cycle across Philips
- Investing to create a culture for such a major change



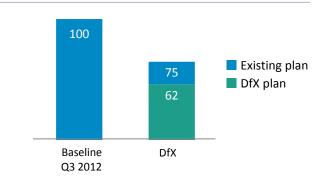


## Design for Excellence (DfX) will deliver EUR 1 billion of cost savings in the product creation process

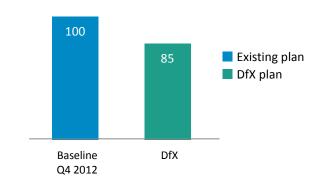
Design for X; X = cost, quality, manufacturing etc.

- End2End approach to product creation, with one integrated procurement team, supply chain, R&D, marketing, finance and the supplier upfront to drive breakthrough cost savings through:
  - Value engineering
  - Re-design the purchasing value chain
  - Leveraging global spend
- Significant cost savings can be achieved in mature products, i.e. products being manufactured 5+ years, as well as new product introductions
- Funnel of opportunities targeting additional cumulative savings of EUR 1 billion over the period 2014 to 2016

#### DfX effectiveness pilot for a new product



#### DfX effectiveness pilot for a mature product



DfX challenges the value chain of products, drives decisions and follow-through



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## Establishing two focused companies to capture highly attractive market opportunities

#### **Royal Philips**

Focused on the EUR 100+ billion HealthTech opportunity

Serving the Health Continuum

Leveraging strengths of Healthcare and Consumer Lifestyle

**EUR 14.4 billion** sales 2014<sup>1</sup>

#### **Philips Lighting**

Focused on the EUR 60+ billion Lighting solutions opportunity

Establishing stand-alone Lighting structure

(Announced in June 2014)

EUR 7.0 billion sales 2014<sup>2</sup>

- Higher growth and profitability
- Improved customer focus in attractive markets
- Faster decision making
- Lean overhead structure
- Considering options for capital market access for Philips Lighting
- Release capital for investments in growth



## We continue on our multi-year Accelerate! journey

Accelerate!

#### Initiate new growth engines

- Invest in adjacencies
- Seed emerging business areas

#### **Expand global leadership positions**

- Invest to strengthen our core businesses
- Resource allocation to right businesses & geographies

#### Transform to address underperformance

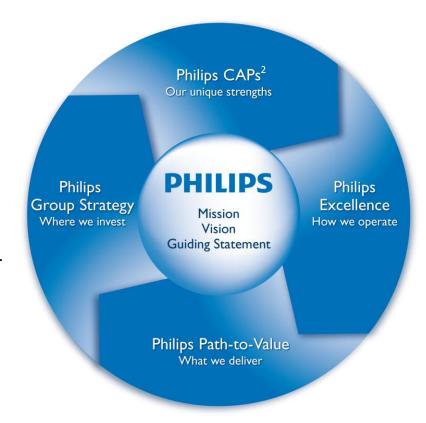
- Turnaround or exit underperforming businesses
- Productivity & margin improvements
- Rebuild culture, processes, systems & capabilities
- Implement the Philips Business System

2011 2016



## The Philips Business System, our repeatable system to unlock and deliver value

- Active portfolio management
- Improving customer centricity
- Relentless focus on operational excellence
  - Capturing significant overhead savings
  - Driving Procurement and DfX¹ even further
  - Embedding End2End and Lean practices
- Building our growth and performance culture





## We leverage our unique strengths across our businesses and markets

### **Philips Portfolio**

### Deep Market Insights

## Technology Innovation

## Global Footprint

## The Philips Brand

### **Our People**

- Global market leader in Lighting
- Top 3 Healthcare player
- Leadership positions<sup>1</sup> in over half of Group revenues
- Technology and know-how
- Strong IP positions (~71,000 patent rights)
- Regional R&D centers

- Loyal customer base in 100+ countries
- 35% of group revenues from growth geographies<sup>2</sup>
- World's 42<sup>nd</sup> most valuable brand in 2014 compared to the 65<sup>th</sup> in 2004
- Brand value reached a record level of more than USD 10 billion
- Employee
   Engagement
   Index<sup>3</sup> exceeds
   high performance
   benchmark value
   of 70%
- Culturally diverse leadership team

### Supported by a strong balance sheet



<sup>&</sup>lt;sup>1</sup> Global #1 position in the market

<sup>&</sup>lt;sup>2</sup> Growth geographies are all geographies excluding USA, Canada, Western Europe, Australia, New Zealand, South Korea, Japan and Israel

<sup>&</sup>lt;sup>3</sup> Based on bi-annual Philips' Employee Engagement Survey

## Our business domains play right into the mega trends

### Mega Trends



- Growing and aging population with more chronic diseases
- Growing demand for integral value-based healthcare solutions



- Growth geographies<sup>1</sup> with growing middle class
- Rising health & well-being consciousness



- The world needs more light and energy efficient lighting
- Digitalization driving demand for integrated lighting solutions

#### **Our Business Domains**

HealthTech

Imaging systems for diagnostics and therapy

Patient care for hospital and home

Clinical Informatics & consulting services

Personal health & well-being appliances and services

Lighting Solutions

Light sources & electronics

**Consumer luminaires** 

Professional lighting solutions



# HealthTech opportunity to focus on EUR 100+ billion market opportunity across Health Continuum



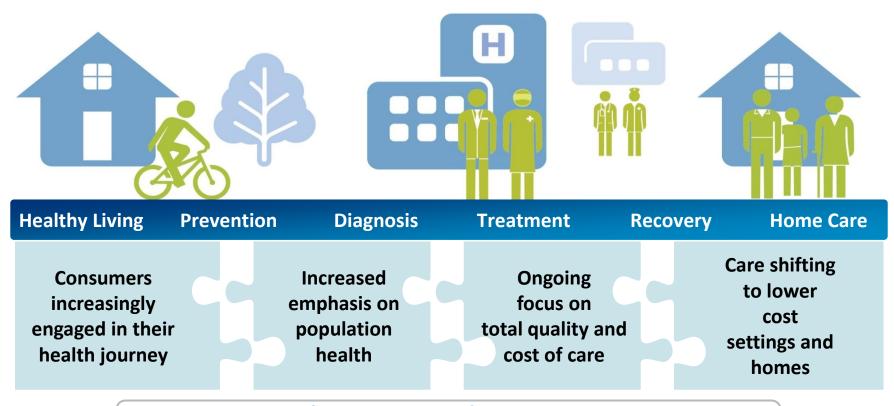
Philips HealthTech indicative addressable market 2014<sup>1</sup> and approximate CAGR 2014-18

Healthy Living	Prevention	Diagnosis	Treatment	Recovery	Home Care		
EUR 30+ billion CAGR ~7%	EUR 10+ billion CAGR ~10%	EUR 20+ billion CAGR ~6%	EUR 10+ billion CAGR ~6%	EUR 5+ billion CAGR ~6%	EUR 5+ billion CAGR ~4%		
EUR 20+ billion (Clinical Informatics & Consulting)  CAGR ~9%							

Mid to high-single-digit market growth



## HealthTech opportunity shaped by convergence between Healthcare and Consumer markets



Opportunities from intersection of consumer and clinical spaces
Customers expressing need for integrated solutions
Systems integration, connected devices, big data and analytics
Philips uniquely positioned with portfolio, insights and capabilities



### Opportunities emerging across the Health Continuum

#### **Healthy Living Diagnosis** Prevention **Home Care Treatment** Recovery Care shifting Consumers Increased **Ongoing** to lower focus on increasingly emphasis on cost engaged in their population total quality & cost settings and health journey health of care homes

## Success of online health portals



Hospitals launching online nutrition service



Hospitals leveraging workflow automation



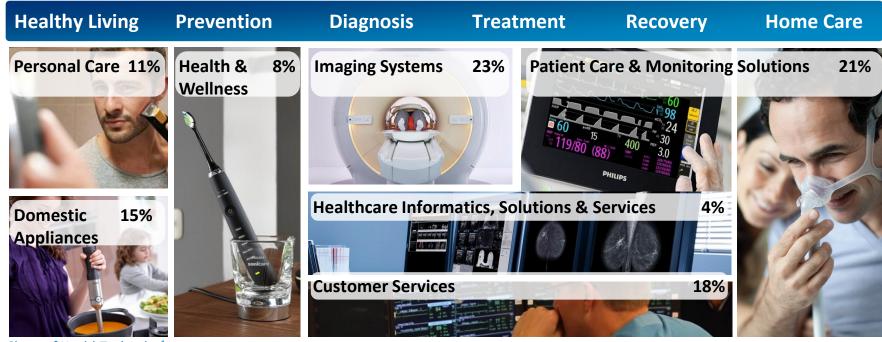
Hospitals offering Home Care devices



Players across Health Continuum recognizing evolving needs
Propositions and landscape remain fragmented
Philips has positions of strength across these spaces



### Building the leader in HealthTech



Share of HealthTech sales<sup>1</sup>

Strong positions across the Health Continuum

Deep customer, clinical and consumer insights

World-class innovation, design and marketing capabilities

Systems integration, connected devices, big data & analytics, integrated solutions

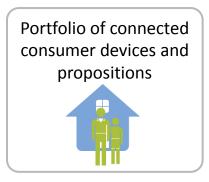
Trusted Philips brand



# Philips strongly positioned with an integrated HealthTech approach

### **Key building blocks to capture the opportunity**

### ty Strong starting position





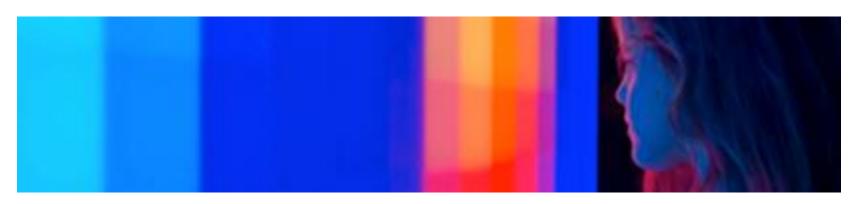


Integration of digital health data across the Health Continuum

- Broad installed base of personal health and medical, monitoring and measurement devices
- Broad channel access in home and clinical environments
- Strong relationships with critical eco-system participants
- Deep data stores insights into clinical and consumer needs
- Imaging, digital analytics and clinical decision support experience
- Trusted Philips brand



# Industry dynamics create opportunities in Lighting Solutions



### **Industry dynamics**

- Conventional to LED
- New competitors emerging
- Differentiation in LED systems and services
- Connectivity and intelligence create new growth avenues and open up adjacencies

#### **Resulting opportunities**

- Maximize value from the golden tail
- Differentiate in LED through innovation in and intelligence
- Capture professional systems and services opportunity
- Establish winning connected lighting ecosystems—home and professional

Philips Lighting strongly positioned as global leader in Lighting solutions market



# Philips Lighting well positioned to capture growth opportunities



Share of Lighting sales<sup>1</sup>

Leading global customer and market positions
World-class innovation and design capabilities
Deep application and systems integration expertise
Unmatched distribution strength and brand



### The Accelerate! journey will continue

### 2011 – 2013

#### Accelerating performance improvement

- ✓ Executive Committee and leadership strengthened
- Investments in growth stepped-up
- ✓ BMC¹ performance management implemented
- $\checkmark$  EUR 1.1 billion cost reduction program on track
- Operating margins & Inventory management improved
- Television and Audio, Video, Multimedia & Accessories addressed
- ✓ EUR 2 billion share buy-back completed
- Culture change gaining strong traction
- ✓ Philips Business System being implemented

#### 2014 - 2016

### Continued implementation of the PBS<sup>2</sup>

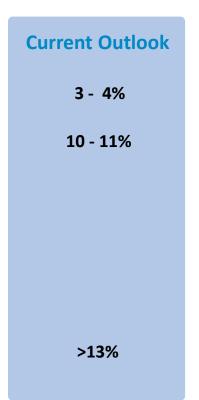
- Create two distinct, market-leading companies positioned to deliver long-term growth
- Simplify the management structure, implement single value-added layer
- Considering options for capital market access for Philips Lighting, subject to market conditions
- Increase total overhead cost savings to EUR 1.6 billion by 2015 and EUR 1.8 billion by 2016
- Drive 100 bps margin improvement from End2End productivity and Lean, supported by new IT systems
- Deliver EUR 1 billion gross savings through DfX<sup>3</sup>
- Complete share buy-back program of EUR 1.5 billion





## Outlook on 2016 targets

Financial targets 2016	
Group comparable sales growth	4 - 6%
Group reported EBITA margin	11 - 12%
- Healthcare	16 - 17%¹
- Consumer Lifestyle	11 - 13%¹
HealthTech	14 - 15.5% <sup>1</sup>
Lighting Solutions	9 - 11% <sup>1</sup>
Group ROIC <sup>2</sup>	>14%



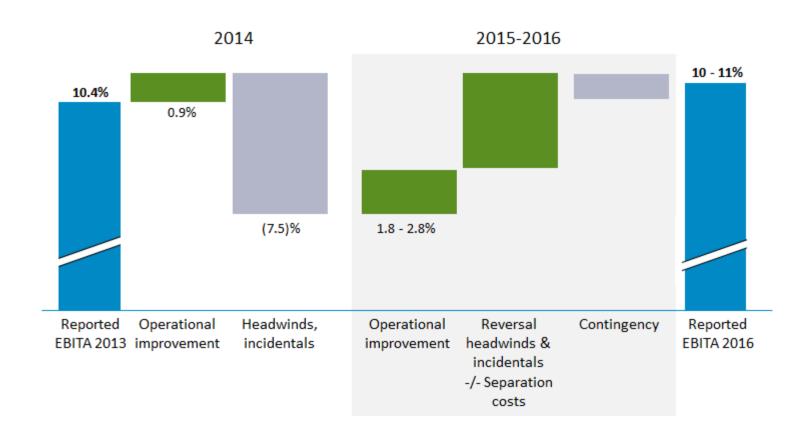


# Accelerate! profitability improvements drive operational performance

Categories	Measures	Margin Impact <sup>1</sup>
Productivity	<ul> <li>Overhead and indirect gross costs savings of EUR 1.8 billion by 2016</li> <li>EUR 1 billion through Design for Excellence (DfX) between 2014-2016 contributing to gross margin expansion</li> <li>End2End productivity gains from the overhaul of our business model architecture and improved customer service</li> </ul>	> 170 bps 100-200 bps > 100 bps
Investments in growth	<ul> <li>Incremental investments in new growth in adjacencies with returns after 2016</li> </ul>	- 100 bps
	Productivity improvements versus 2013	270-370 bps



## Accelerate! and other improvements bridge to 2016 outlook





## Our Path-to-Value is clearly mapped-out

#### Initiate new growth engines

- Invest in adjacencies
- Seed emerging business areas

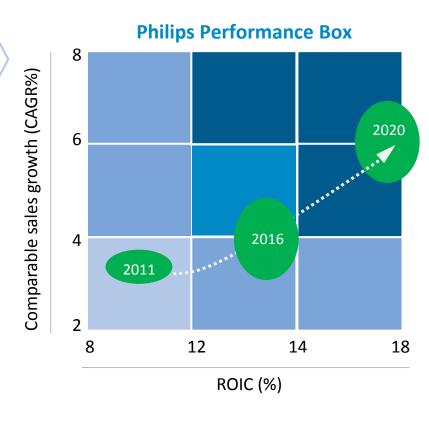
#### **Expand global leadership positions**

- Invest to strengthen our core businesses
- Resource allocation to right businesses & geographies

#### Transform to address underperformance

- Turnaround or exit underperforming businesses
- Productivity & margin improvements
- Rebuild culture, processes, systems & capabilities
- Implement the Philips Business System

2011 2016



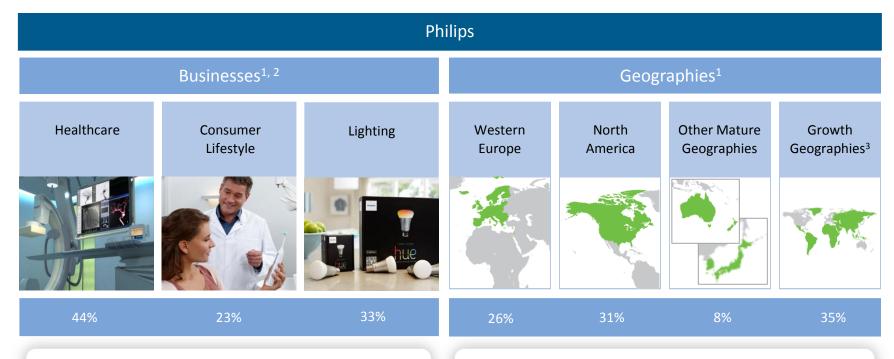


### Content

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# Philips: A strong industrial company leading in health and well-being



Since 1891
€21.4 billon sales in 2014, 70% B2B
~108,000 employees in over 100 countries

50% of the portfolio has global leadership positions €1.6 billon R&D spend in 2014 and ~71,000 patent rights More than 1/4 of revenues from recurring revenue streams



<sup>&</sup>lt;sup>1</sup> Based on sales last 12 months March 2015 <sup>2</sup> Excluding Central sector (IG&S)

<sup>&</sup>lt;sup>3</sup> Growth geographies are all geographies excluding USA, Canada, Western Europe, Australia, New Zealand, South Korea, Japan and Israel Note - Prior-period financials have been restated for the treatment of the combined businesses of Automotive and Lumileds as discontinued operations.

# Strong leadership<sup>1</sup> positions in many markets across the globe

#### Healthcare



Global Cardiovascular X-ray



Global
Patient
Monitoring



Global
Image-Guided
interventions



Global
Sleep and
Respiratory Care



*Global*Ultrasound

### Consumer Lifestyle



Global
Rechargeable
Toothbrushes



Global
Male Electric
Shaving



Global Mother & Child Care



Regional
Kitchen
Appliances



**Regional**Air Purification

### Lighting



Global Conventional Lamps



Global LED Electronics



Global LED Lamps



Global Connected lighting



Global
Professional
Luminaires



### Sustainability as a driver for growth

#### Success of EcoVision

Green Products represented around 52%<sup>1</sup> of sales in 2014, up from 39%<sup>1</sup> of sales in 2011, driven by investments in Green Innovation.

### EcoVision targets for 2015

- 55% of sales from Green Products
- EUR 2 billion Green Innovation investments
- To improve the lives of 2 billion people
- To improve the energy efficiency of our overall portfolio by 50%
- To double the amount of recycled materials in our products as well as to double the collection and recycling of Philips products



### Recent accomplishments

- Philips has been recognized 2015 Energy Star partner of the year by the US Environmental Protection Agency for it's outstanding contribution to environmental protection through energy efficiency
- Philips received the VBDO Responsible Supply Chain Management Award for the seventh time, ranking first among the forty largest publicly listed Dutch companies
- Philips was recognized, for the third consecutive year, as a leader in the Carbon Disclosure Project on both disclosure and performance
- Philips cited top riser in Interbrand's annual ranking of the top 50 Best Global Green Brands, moving up nine places to the 14<sup>th</sup> position
- Philips achieved top results in the 2014 Dow Jones Sustainability Index (90/100) with "Best in Class" results in Climate Strategy and Product Stewardship
- Philips received the "Champion for Change" award from Practice GreenHealth, the US leading sustainable health care community



### Healthcare

What we do. Where we are.

#### **Philips Healthcare** Businesses<sup>1</sup> Geographies<sup>1</sup> Healthcare Other Mature **Patient Care Imaging** Customer Western North Growth Informatics, **Systems** Geographies<sup>2</sup> & Monitoring Services Europe **America** Geographies Solutions & Solutions Services 32% 12% 25%

€9.2

Billion sales in 2014

38,000+

People employed worldwide in 100 countries

9%

of sales invested in R&D in 2014

450+

Products & services offered in over 100 countries

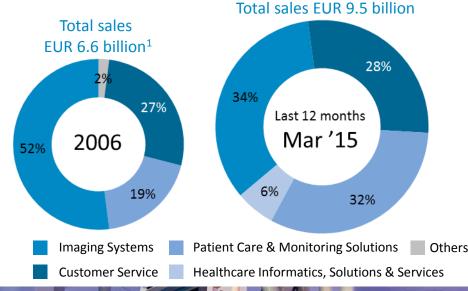


<sup>&</sup>lt;sup>1</sup> Based on sales last 12 months March 2015

<sup>&</sup>lt;sup>2</sup> Growth geographies are all geographies excluding USA, Canada, Western Europe, Australia, New Zealand, South Korea, Japan and Israel

## Healthcare: Delivering integral, innovative solutions across the health continuum

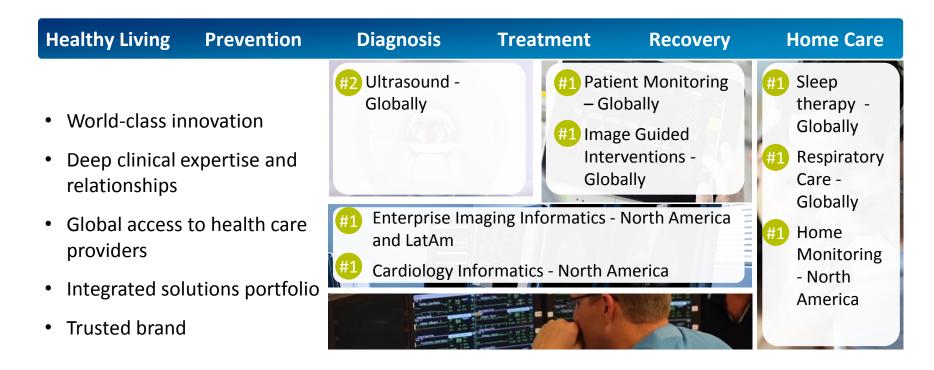
- Collaborate with customers and across our businesses to provide better care at lower cost to more patients
- Redefine the delivery of care as a technology solutions partner
- Deliver all elements from diagnosis to treatment to patient recovery and care, from hospital to home, supported by informatics and consultancy







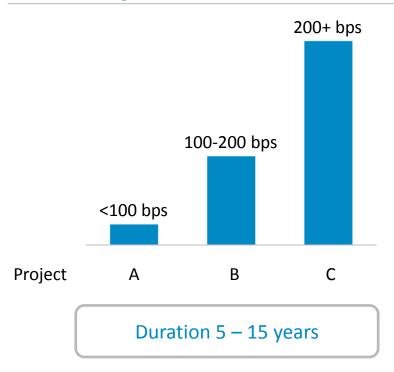
## Our Healthcare businesses well positioned on the Health Continuum





## Our integrated solutions approach is margin accretive to our overall business

#### Solutions margin increase vs stand-alone sales model

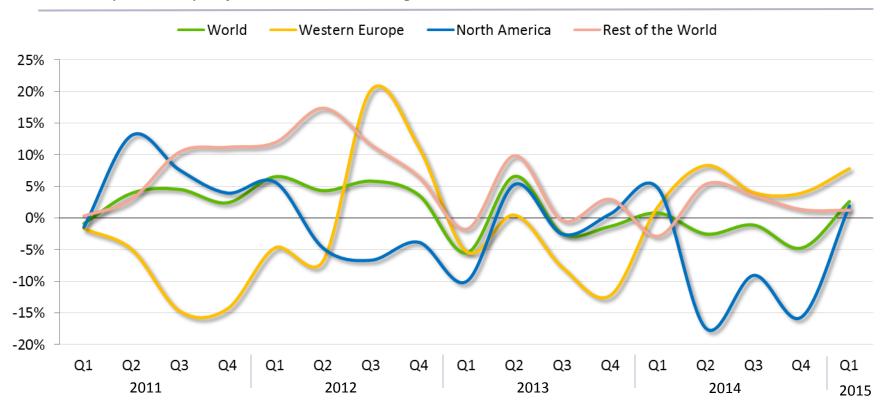


- **Higher market share of equipment**, better ability to consider total lifetime value
- Higher percentage of services
- Additional consulting opportunities to advise on enterprise cost reduction
- Visibility and access to adjacent opportunities in products, IT integration, data analytics
- Significant potential to drive SG&A productivity



### Healthcare: order intake<sup>1</sup>

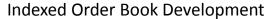
### Quarterly currency adjusted order intake<sup>1</sup> growth



Currency adjusted order intake<sup>1</sup> only relates to the Imaging Systems, Patient Care & Monitoring Solutions and the Healthcare Informatics, Solutions & Services businesses

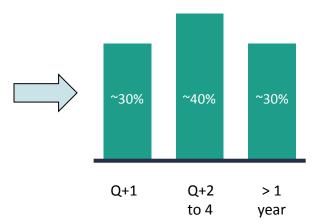


### Healthcare: order book

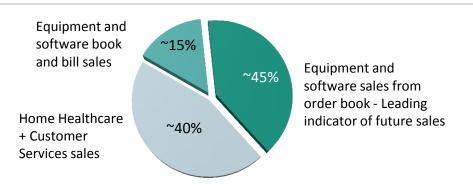




Typical profile of order book conversion to sales



Quarter end order book is a leading indicator for ~45% of sales the following quarters

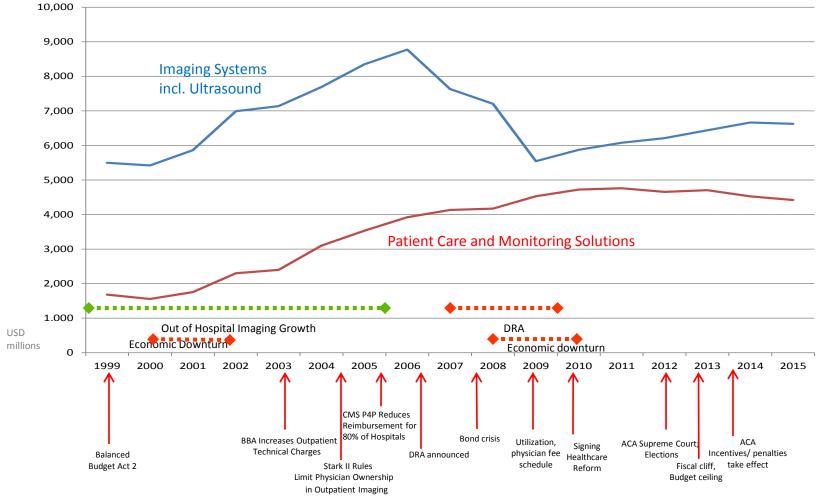


Approximately 70% of the current order book results in sales within the next 12 months



### Health care historical market development

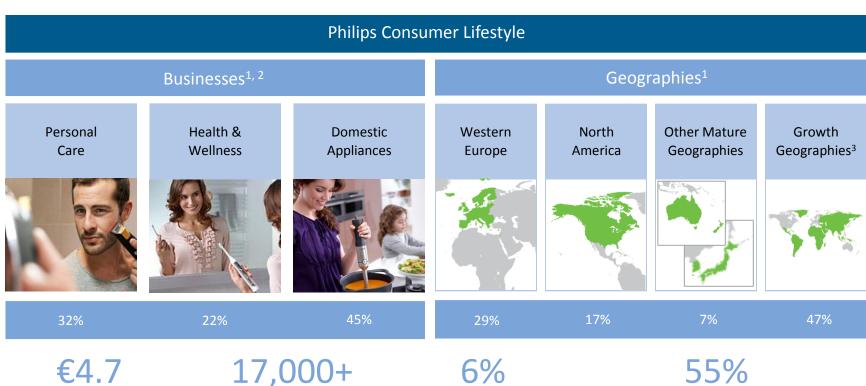
### North America Market Size / Growth and Impacts





### Consumer Lifestyle

What we do. Where we are.



E4. /
Billion sales
in 2014

1/,000+
People employed worldwide

of sales invested in R&D in 2014

55% of green product sales in 2014



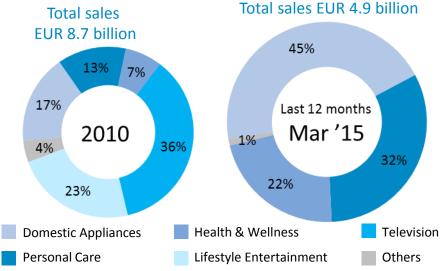
<sup>&</sup>lt;sup>1</sup> Based on sales last 12 months March 2015

<sup>&</sup>lt;sup>2</sup> Other category (1%) is omitted from this overview

<sup>&</sup>lt;sup>3</sup> Growth geographies are all geographies excluding USA, Canada, Western Europe, Australia, New Zealand, South Korea, Japan and Israel

# Consumer Lifestyle: Focusing on Personal Health and Well-being appliances and services

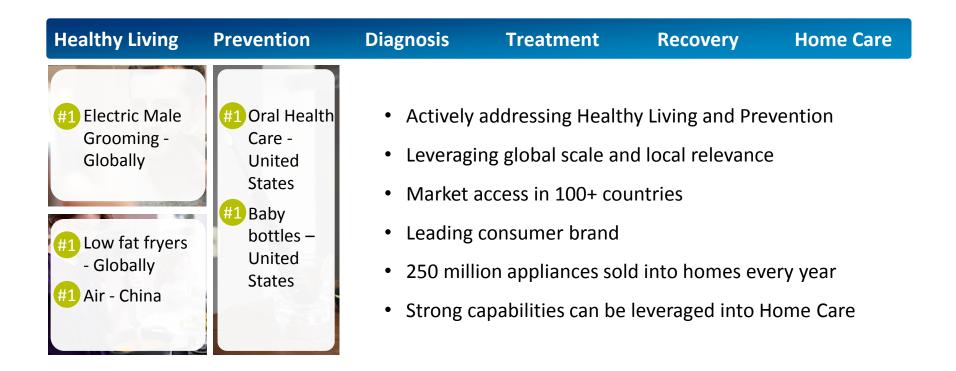
- Streamlined portfolio focused on Personal Health and Well-being
- Expand core businesses through locally relevant innovations, global platforms and geographical expansion of proven propositions
- Explore new business adjacencies in the domain of Personal Health and Well-being







# Our Consumer Lifestyle businesses have strong positions on the Health Continuum





# We see significant opportunity for further growth, driven by two growth thrusts

### Strengthening the core

Locally relevant innovations and global platforms



Our BMC<sup>1</sup> approach addresses consumer needs through locally relevant innovation and global scale Addressing geographical white spots



We continue our geographical expansion, addressing white spots with proven propositions

### **New business adjacencies**

Addressing opportunities across the health continuum



We see significant opportunities to innovate for consumers across the health continuum



# We are further building our leadership positions in these categories

Personal Care



Male Grooming

- Maintaining #1 position in electric Male Grooming
- Further strengthening leadership in China; expanding into lower tier cities
- Strengthening relationship with large and loyal base of users through trading-up and recurring revenue activities



**Beauty** 

- Strengthening #1 position in Intense Pulsed Light hair removal in 14 markets in Europe, Latin America, Asia and the Middle East
- VisaPure cleansing brush successfully launched in 21 markets
- Market leader in China and volume market leader in Europe for Hair Dryers

Health & Wellness



Oral Healthcare

- Further strengthening leadership position in the US, Japan and China
- Enhancing geographic growth with strong market share increase outside the US (e.g. DACH<sup>2</sup>, Japan, UK, China, Russia)
- Sonicare DiamondClean continues to be successful with the white, black and pink color editions delivering great results



Mother & Child Care

- Strengthening geographic footprint with strong growth in key markets such as China
- #1 market position in many markets & sub-categories (e.g. #1 in bottles and soothers in the US, #1 in breast pumps in China)



# We are further building our leadership positions in these categories



Kitchen Appliances

- Acquisitions and local product creation drive a significant increase of new product offers
- Global #1 brand in categories such as low fat fryer, juice extractor, food processor and overall home cooking & food preparation
- Leadership in key markets strengthened through local relevance: reached #1 position in blenders in Asia-Pacific and hand blenders in Asia-Pacific and Eastern Europe

Domestic Appliances



Garment Care

- Optimal Temp innovation (non-thermostat iron) confirms global leadership in steam generators
- Locally relevant innovations like steamers drive leadership in China and expand portfolio globally



Coffee

- Successful introduction of Saeco Incanto Executive, our new flagship machine in the full automatic espresso market
- Senseo is the #1 European brand in Coffee Machines in 2014
- Successful expansion of the alliance with Tchibo with the launch of a new product family



### Lighting

What we do. Where we are.

### **Philips Lighting** Businesses<sup>1</sup> Geographies<sup>1</sup> Light **Professional Lighting Consumer Luminaires** Western North Other Mature Growth **Sources & Electronics** Solutions Geographies<sup>2</sup> Europe Geographies America 57% 7% 31%

€6.9

Billion sales in 2014

38,000+

People employed worldwide in 60 countries

5%

of sales invested in R&D in 2014

72%

of green product sales in 2014

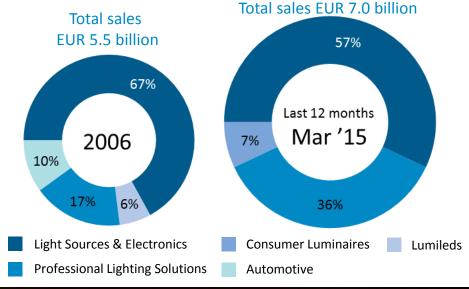


<sup>&</sup>lt;sup>1</sup> Based on sales last 12 months March 2015

<sup>&</sup>lt;sup>2</sup> Growth geographies are all geographies excluding USA, Canada, Western Europe, Australia, New Zealand, South Korea, Japan and Israel Note - Prior-period financials have been restated for the treatment of the combined businesses of Automotive and Lumileds as discontinued operations.

## Lighting: Lead the way on the path to LED, systems & services

- Serve a large and attractive market driven by the need for more light and energy-efficiency
- Shape the future of digital lighting through game-changing innovation, and unique systems and services
- Accelerate the adoption of LED and help customers to realize the benefits of intelligent and connected lighting systems







### We increase our focus towards the people we serve

Further strengthening our global leadership in Lighting



- ~ 75%¹ of Lighting sales is B2B
- ~ 39%² of Lighting sales is LED lighting



# Our strategy of connected lighting captures the attractive value of lighting solutions

Global leader in the lighting industry



We are a global leader in this attractive market & consistently improve operational performance

Conventional lighting proactively managed



Our industrial setup is flexible to cater for the conventional market decline dynamics

LED lamps optimized for value creation



We continuously take cost out and differentiate in LED lamps

4 LED offers are designed for connectivity



We shape the connected lighting market

Systems & services as additional profit pool



Unique position to win in the fast-growing systems & services market

6 Path-to-Value on track



On track to deliver on our targets with a clear Path-to-Value for 2016 and beyond



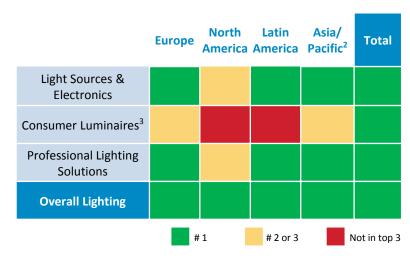
### We are the global leader in lighting

#### We focus on three business groups

- Light Sources & Electronics
- Consumer Luminaires
- Professional Lighting Solutions, including:
  - Systems: interconnected lighting products (light sources, luminaires, controls), software and system integration
  - Services: advise, operate and/or maintain an installed lighting system through its lifecycle

#### Have leadership positions across all regions

Market share per Business Group by region – H2 14<sup>1</sup>



- Largest lighting company in the world
- #1 in sold LED lighting
- #1 in connected lighting<sup>4</sup>
- Market share in LED is higher than in conventional

<sup>&</sup>lt;sup>1</sup> Source: customer panels, industry associations and internal analysis; <sup>2</sup> Excluding Japan;

<sup>&</sup>lt;sup>3</sup> #1 position globally as nearest competitors play only on specific regions; Excluding private labels; <sup>4</sup> Source: Markets and Markets, Global smart lighting market (2013–18

## The overall lighting market is attractive with high-margin businesses driving value

Global lighting market forecast<sup>1</sup>

CAGR

CAGR

EUR 75 - 85 billion

transitions in parallel

2015 - 2019 CAGR<sup>1</sup>

Low-to-mid-teens decline

2 LED products

Mid-teens growth

The lighting industry is undergoing three major

Systems &

Services<sup>2</sup>

3

• LED penetration estimated to reach up to 70% by 2019<sup>3</sup>

2018

Systems & Services<sup>2</sup> Conventional products

We serve a large and attractive market expected to

2019



Systems: 20% to 25%

Services<sup>4</sup>: 40% to 45%

2015

2016

LED products

2017

<sup>&</sup>lt;sup>1</sup> Source: Philips Lighting global market study. Excluding Automotive lighting and LED components market

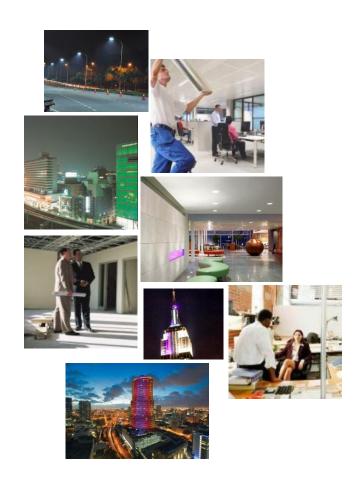
<sup>&</sup>lt;sup>2</sup> Only professional market and lifecycle data-enabled services; <sup>3</sup> Including part of Systems & Services; <sup>4</sup> Data-enabled services only

# Non-residential construction market in mature geographies is a key growth driver

Around 30% of Philips Lighting sales driven by construction in Western Europe & North America (WE&NA)

Philips Lighting	Construction	Other	Total	
Residential	6%	21%	27%	
Commercial	45%	23%	68%	
Other	0%	5%	5%	
Total	51%	49%	100%	

Construction	WE&NA	ROW	Total
Residential	3%	3%	6%
Commercial	29%	16%	45% /
Total	32%	19%	51%

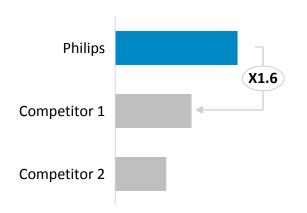




## Performance remains strong in conventional and our industrial setup is flexible to cater to the market decline

#### #1 in conventional lamps and drivers

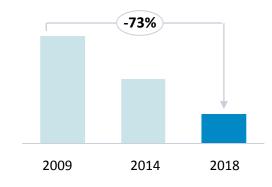
#### Market share1



- Capture value by leveraging our:
- Global market presence
- Leading technology, trusted brand
- Extensive customer channels

#### We adapt capacity in response to market demand

# of manufacturing sites, LS&E<sup>2</sup>



- Ability to adjust capacity with a 3-month lead time
- Closure of sites accelerated in line with market demand

#### Measures deliver positive results

Free Cash Flow to sales ratio, conventional lamps and drivers



Fixed asset turnover ratio, conventional lamps and drivers



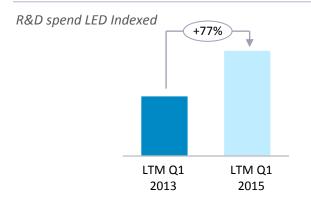


Total Fixed Assets (indexed)



### We are the leading LED lighting company

## Increased R&D investment in LED leading to improved results



#### LED sales increase (in EUR billion)



LED as a % of Lighting sales



## Increased focus on LED products & portfolio developments

- We lead the technological revolution by investing significantly in LED R&D
- Total LED sales ~ EUR 2.5 billion last 12 months March 2015
- LED revenue growth and cost productivity gains will improve profitability

#### **Leveraging Intellectual Property**

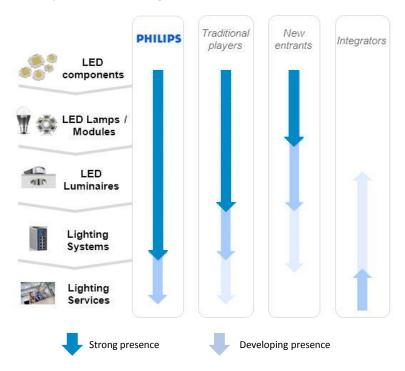
- Scope: LED Controls and Basic Optics
- Philips Lighting Patent Portfolio:
  - 88% LED and digital related
  - 12% Conventional related
- 1400 Rights licensed
- Licensing Program has more than 500 licensees



### We are shaping the future of digital lighting

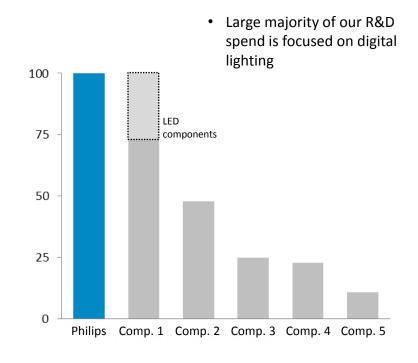
## We have a unique competitive position in LED lighting

Market presence in the digital value chain<sup>1</sup>:



## We continue to invest on differentiation through innovation

Total Lighting R&D Spending Index (Philips = 100)<sup>2</sup>





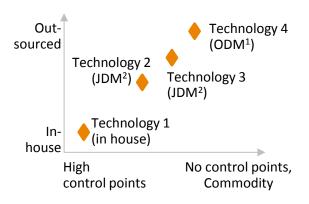
<sup>&</sup>lt;sup>1</sup> Source: Latest competitors' annual reports, LEDs magazine, LEDinside.com

<sup>&</sup>lt;sup>2</sup> Source: Latest competitors' quarterly reports, internal estimates, excluding General Electric and Japanese lighting companies for lack of data

## LED lamps margins improve as we focus on cost down and differentiating innovations

### Manufacturing model is optimized to reduce costs

Manufacturing model metrics (indicative)



- Selectively outsource technologies as they commoditize
- Innovative products and control points remain in house

## Differentiation through innovation at all price points



- First 60W replacement bulb at <USD 2<sup>3</sup> in USA
- Unique concept with heat sink removed



- The classic LED bulb
- Produced and launched in Europe at <EUR 5</li>
- Frosted incandescent look and feel through the use of glass bulb



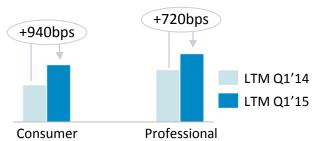
- Instant Fit T8
- 15 min installation time reduction per lamp

· Works instantly with

electronic ballast

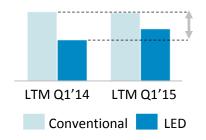
## Measures are paying off both in Consumer and Professional

Adjusted gross margin LED Lamps



## Gross margin difference of LED vs. Conventional lamps is narrowing

Adjusted gross margin

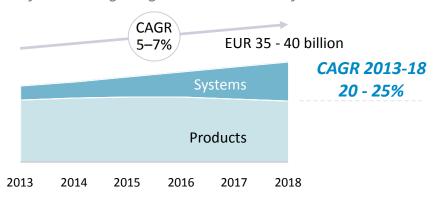




## Double-digit growth in systems & services improves overall lighting market attractiveness

#### Systems will expand the addressable market by EUR 3 - 4 billion

Professional lighting solutions market forecast

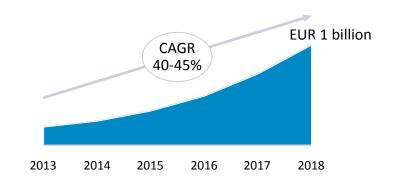


## Expected to represent 40% of the professional lighting solutions market by 2018

- Leverage lighting assets in new ways
- Value beyond illumination and improved customer business performance

### Data-enabled services will further expand the market by EUR 1 billion

Data-enabled services market forecast



## Data transmitted through digital light points enables asset-light service offers

- Data can be analyzed to provide actionable insights
- Optimized management and monitoring of performance

Uniquely positioned to capture the high growth and accretive market opportunities of systems and services



#### Innovation, Group & Services

#### **Group Innovation**

Philips Group Innovation encompasses Group Funded Research and Innovation, Design and Emerging Businesses

#### **IP Royalties**

Royalty/licensing activities related to the IP on products no longer sold by the sectors

#### **Group and Regional Costs**

Group headquarters and country & regional overheads, as well as costs related to the separation of the Lighting business

#### Accelerate! investments

Investments to support the transformation of Philips

#### **Pensions**

Pension and other postretirement benefit costs mostly related to former Philips' employees

#### Service Units and Other

Global service units; Shared service centers; Corporate Investments, stranded costs of the Audio, Video, Multimedia and Accessories as well as the Lumileds and Automotive businesses, and other incidentals related to the legal liabilities of the Group



## **Appendix**



#### Financial calendar 2015

May 7 Annual General Meeting of Shareholders

July 27 Second quarter and semi-annual results 2015

September 15 Capital Markets Day - HealthTech

October 26 Third quarter results 2015



## Depreciation and amortization

	Q1 2014	Q1 2015	FY 2013	FY 2014
Depreciation of property, plant and equipment	121	126	521	592
Amortization of software	8	10	39	32
Amortization of other intangible assets	78	91	393	332
Amortization of development costs	53	56	224	231
Philips Group	260	283	1,177	1,187



### Gross capital expenditures & Depreciation by sector

	Gross CapEx <sup>1</sup>			Depreciation <sup>1</sup>		
	Q1 2014	Q1 2015		Q1 2014	Q1 2015	
Healthcare	23	29		36	40	
Consumer Lifestyle	16	19		28	27	
Lighting	17	20		35	32	
IG&S	26	24		22	27	
Group	82	92		121	126	



### Gross capital expenditures & Depreciation by sector

	Gross CapEx <sup>1</sup>			Depreciation <sup>1</sup>			
	2013	2014		2013	2014		
Healthcare	131	127		160	148		
Consumer Lifestyle	135	109		108	113		
Lighting	117	84		160	212		
IG&S	99	117		93	119		
Group	482	437		521	592		



## Development cost capitalization & amortization by sector

	Capitalization			Amortization		
	Q1 2014	Q1 2015		Q1 2014	Q1 2015	
Healthcare	53	55		39	41	
Consumer Lifestyle	11	12		8	8	
Lighting	7	6		6	7	
IG&S	1	20		-	-	
Group	72	93		53	56	



## Development cost capitalization & amortization by sector

	Capitalization			Amortization		
	2013	2014		2013	2014	
Healthcare	252	221		154	166	
Consumer Lifestyle	43	57		37	32	
Lighting	31	23		33	33	
IG&S	24	96		-	-	
Group	350	397		224	231	



## Restructuring, acquisition-related charges and other items

EUR million	1Q14	2Q14	3Q14	4Q14	2014	1Q15
Acqrelated charges	-	-	-	(1)	(1)	(24)
Restructuring	(21)	1	(3)	(46)	(69)	(6)
Other Incidentals	-	-	(415) <sup>1</sup>	16	(399)	(28) <sup>5</sup>
Healthcare	(21)	1	(418)	(31)	(469)	(58)
Acqrelated charges	-	(1)	1	(1)	(1)	-
Restructuring	-	-	(5)	(3)	(8)	(1)
Other Incidentals	-	-		11	11	-
Consumer Lifestyle	-	(1)	(4)	7	2	(1)
Acqrelated charges	(2)	(2)	(8)	(7)	(19)	(1)
Restructuring	(28)	(20)	(22)	(156)	(226)	(24)
Other Incidentals				(55)	(55)	•
Lighting	(30)	(22)	(30)	(218)	(300)	(25)
Restructuring		(4)	(41)	(65)	(110)	(2)
Other Incidentals			(43) <sup>2</sup>	(174)	(217)	(11) <sup>6</sup>
IG&S	-	(4)	(84)	(239)	(327)	(13)
Total Acqrelated charges	(2)	(3)	(7)	(9)	(21)	(25)
Total Restructuring	(49)	(23)	(71)	(270)	(413)	(33)
Total Other Incidentals	-	-	(458)	(202)3	(660)	(39)
Grand Total	(51)	(26)	(536)	(481)	(1,094)	(97)

<sup>&</sup>lt;sup>1</sup> Q3 2014 includes EUR (366)M charges related to the jury verdict in the Masimo litigation and EUR (49)M of mainly inventory write-downs related to the Cleveland facility. <sup>2</sup> Q3 2014 includes EUR (43)M provisions related to various legal matters. <sup>3</sup> Q4 2014 includes EUR (201)M of charges related to ongoing legal matters, a EUR 67M past-service pension cost gain in the Netherlands and EUR (68)M of impairment and other charges related to industrial assets at Lighting. <sup>4</sup> Q1 2015 includes EUR (23)M related to the Volcano acquisition. <sup>5</sup> Q1 2015 includes a EUR (28)M charge related to the currency revaluation of the provision for the Masimo litigation. <sup>6</sup> Q1 2015 includes EUR (11)M related to the separation of the Lighting business.



